

HOW MUCH DO YOU SAVE? START NOW IN EVENING WORLD'S CAMPAIGN OF THRIFT



FIRST SAVINGS BANK AT RUTHWELL, SCOTLAND, 1810.

MRS. PANKHURST IS HELD UP HERE ON SERBIAN MISSION

"Votes for Women" Leader Can't Land Until Ellis Island Court Decides Case.

WON'T TALK SUFFRAGE.

But This Promise Doesn't Save Her—Serbians on Committee With Her.

On account of her record as a disturber of the peace and her numerous arrests on various charges in England, Mrs. Emmeline Pankhurst was informed on her arrival on the St. Paul of the American Line, in from Liverpool this morning, that she would have to go to Ellis Island until a special court there could determine whether it was desirable to permit her to land in this country.

The widely known woman's suffrage worker came here to enlist the sympathies of this country in relief work for Serbia, and she offered to sign a pledge that she would not talk "Votes for Women" at any time during her stay in this country, but the immigration officer informed her that he had no choice in the matter and that she must be detained until her case was passed on.

Washington was informed of her detention and it is expected that a ruling will be arranged for in a short time. One of her Serbian party offered to give her all the aid which the Serbian Minister at Washington could afford her.

On the Serbian Relief Committee with Mrs. Pankhurst were Wladimir M. Petrovitch and Cheddami Miyatovich.

Cheddami Miyatovich, a white bearded, benevolent looking old diplomat, was formerly Secretary of State and Foreign Affairs for Serbia, three times Minister to the Court of St. James at London, and representative of his country at The Hague.

"We are not here to awaken sympathy for Serbia," he said this morning, "but to prove Serbia's worthiness of the sympathy already given."

Wladimir Petrovitch, poet, author, captain in the Serbian army, and recently Attaché in the Serbian Legation at London, said: "Serbia is dying. She chose to cling to her ideals rather than accept the humiliation of a Teutonic alliance, and aid must be given her at once if she is to be saved."

"The Bulgarians did us the most harm. Their atrocities were so frightful that the Germans themselves had to call a halt on them. My own mother was saved in that way. There is not a yard of cloth to be had in Serbia and the people are suffering from starvation and from cold."

"Germany will eventually be defeated by her victories. Russia has resources not to be guessed at and these with England's resources will defeat Germany in the end. We are trying now simply to keep Serbia alive during Germany's death struggle."

Mrs. Pankhurst, who has long been active in Serbian relief work, was attracted to their cause, she says, by their loyalty and their idealism.

161 WIDOWS AIDED IN CITY BY FIRST WELFARE PENSIONS

Action of Board Also Means That 500 Children Will Be Benefited.

AVERAGE \$9 A MONTH.

Care Taken That Taint of Charity Is Removed in Distributing Money.

By Sophie Irene Loeb.

The Child Welfare Board met in its offices in City Hall yesterday and granted pensions to 161 widows—all whose cases had been completely investigated. These are the first pensions granted in New York City. The law went into effect July 1 last.

Over 500 children will thus be taken care of under the new Mothers' Pension Law for which The Evening World carried on a vigorous campaign.

The members of the board present were Chairman William H. Matthews, Commissioner Kingsbury, Michael Furst, Edwin P. Maynard, Mrs. William B. Einstein and Sophie Irene Loeb. The last two, who served on the New York State Commission on the subject, strongly urged that all taint of charity be removed in the handling of these pensions, and called attention to the criticism already aroused on account of the investigations being placed under the supervision of the Department of Charities.

Accordingly each widow will receive her check by mail direct from the City Auditor's office.

A kindly letter carefully worded will be sent to each mother notifying her that she is being paid this money for giving the same service to the State in the care of her dependent children, as would be rendered by an institution.

Every effort will be made to have her realize that the Child Welfare Board stands by ready to help her in the rearing of her children to better citizenship, and that her services are primarily a civic function in this new relation to the State. It is generally conceded that this principle once established in New York will prove a precedent throughout the United States.

A resolution was adopted that various members of the family committee be present on certain days of the week, to be announced later, to confer with widowed mothers.

The cases were taken in order of the receipt of the applications. The average cost per family to the city in the 161 cases is \$21.55 per month.

This is a lower average than in Chicago cases, which is \$24.92. In all the cases the children would need to be committed to an institution if the law was not in effect, and would cost approximately \$30 per month in such institutions. Therefore a saving of approximately \$9 per month is assured the city in each case.

The pension is granted for six months, but may be renewed according to the needs of the family after that period.

The highest amount granted by the Board was \$60, in the case of two families in each of which there were six children under sixteen years of age.

The lowest amount granted was \$5 per month where a mother was able to supplement that sum by her own earning capacity.

The board deemed it advisable to be conservative in the granting of allowances, and careful family budget estimates were made accordingly, since thus far there has only been \$100,000 appropriated to carry out the

\$250 IN CASH PRIZES FOR MOST SENSIBLE PLAN OF DOMESTIC FINANCING

American Bankers' Association Indorses Effort to Encourage Wide-Spread Saving—Contest Is Open to All.

The Evening World, co-operating with the American Bankers' Association, is conducting a campaign for thrift. It is not the easiest thing in the world to save money, but the readers of this paper during the next few months will be given every encouragement to learn how to do it.

Cash prizes amounting to \$250 will be given to those who show the most sensible plans of home or domestic financing.

Before making this offer, The Evening World submitted the plan to the American Bankers' Association. The result was that the Association gave its hearty approval and backed it up by offering \$150 to be given in prizes by those who are able to prove that they can save and take care of their money. This action of the American Bankers' Association, through its savings bank section, is one feature of its country-wide campaign for thrift, which will be carried on throughout the year 1916 to celebrate the one hundredth anniversary of the founding of the first savings bank in the United States.

It is safe to say that every reader of The Evening World has money problems. It is planned to have you write about them; tell what your income is; tell how much you spend for rent, food, clothes, etc., how much you have in the bank, what investments you have and how much life insurance you carry. In other words, "What Do You Do With Your Money?" The articles will be published on Wednesdays and Saturdays.

The Evening World campaign is designed primarily to help men and women earning \$150 a month or less. The committee of awards will be announced later.

The American Bankers' Association offers \$150 in prizes, and The Evening World adds \$100, making \$250 in all. The prizes will be as follows: First prize, \$50; two prizes of \$25 each; five prizes of \$10 each; ten prizes of \$5 each; twenty-five prizes of \$2 each.

All correspondence will be kept confidential, but it will be necessary for you to give name and address.

Address all letters to Thrift Editor, Evening World. KEEP LETTERS WITHIN 200 WORDS. The privilege of participating in the campaign is open to every one. There are no conditions.

law. There are on file 5,325 cases, with approximately 15,000 children.

Some of the cases are very pitiful and the destitution and distress seems to grow as the winter advances. This is shown in the increasing number of cases.

Some six hundred families are now in the course of investigation, and Mayor Mitchell has given assurance to members of the board that he will endeavor to facilitate the work of that body and leave no further delay in carrying out this humane measure.

The city has been paying approximately \$2,667,000 to keep children in institutions.

At least 2,000 children thus maintained are the children of widows. It is costing at least \$3,000 per week to keep these children in institutions.

Every effort has been made by minority members of the board to take these children out of institutions and place them at home with their own families, if it is intended. These children are now under the Department of Charities, and the funds could readily be turned over to the Child Welfare Board, who would give such money direct to their mothers to care for the children in their homes.

These children could be maintained there at less cost to the city, according to the average allowed to each family in the pensions. But little or no effort has been made to restore these little ones to their mothers.

Commissioner Kingsbury is being held responsible for inactivity in this direction, as he has charge of such dependents now in institutions.

Notwithstanding the present interest manifested by the City Administration, which has seemingly been lag heretofore, the New York State Commission for the Relief of Widowed Mothers, of which Judge Aaron Levy is Chairman, as well as civic organizations and others behind the widows pension movement, will go to Albany and have the law amended so that its meaning will be unmistakable. Toward this end, members of the Child Welfare Board have asked for the minutes of the Board of Estimate budget meeting, at which the work of the Child Welfare Board was practically turned over to the Charities Department. It is expected some interesting testimony will be disclosed.

SAY DRIVER WHO INJURED TWO WAS INTOXICATED

Artist Carter a Victim of Reckless Motor Driving on the Bowery.

Charles Woodham, thirty-eight years old, of No. 162 East Eighth Street, was held in \$1,000 bail to-day by Magistrate Marsh, charged with driving an automobile while in an intoxicated condition. Woodham was arrested early to-day after a machine he was driving struck and seriously injured Harold Carter, an artist, and Morris Weinberg, a tailor, both of No. 161 Bergen Street, Brooklyn, who were crossing the Bowery near Delancey Street.

Patrolman Baden sent the men to Gouverneur Hospital.

WHAT BANKERS HERE SAY; 1916 IS THE RIGHT YEAR TO LAUNCH SAVING PLAN

"Most Significant Movement of Recent Times," Says V. A. Lersner—"Savings Measure Success," Says G. E. Edwards.

Leading bankers of New York City have been quick to indorse the thrift campaign and to commend The Evening World for starting it. The following letters have been received:

THE BOWERY SAVINGS BANK, Nos. 125 and 130 Bowery, New York.

To the Editor of The Evening World: Anything that will emphasize the wisdom of economy and bring home to our people the advisability of thrift should be encouraged. We are the greatest earners in the world. If our savings were in proportion to our earnings our advance to the enviable position of the greatest lending nation in the world would be rapid. The resulting benefit to the business of the country would be shared by us all. The Evening World's campaign to bring out the most practical and helpful plans of saving should be a decided help, and ought to receive the support of every good citizen.

W. E. KNOX, Comptroller.

WILLIAMSBURG SAVINGS BANK, BROOKLYN.

To the Editor of The Evening World: Whether one be engaged in the banking business in any of its departments, or interested in the general welfare of his country and fellow man, he must contemplate with great satisfaction the present country-wide campaign for the development and expansion of thrift.

It is the most significant movement that has occurred in recent times, for without frugality and prudence on the part of our people we can scarcely expect to rise as a nation to the high point where Nature has made it possible, with her abundant blessings.

The American Bankers' Association and The Evening World are to be complimented for their activity in this beneficial direction, and it is to be hoped that every agency throughout the country that can in any way be helpful in expanding and influencing the campaign will lend generously of its aid.

Business conditions, both at home and abroad, make this year of 1916 the psychological and practical year for this great movement.

Economy is rampant in matters political; it may be considered a conspicuous part of the individual life of our people. A. LERSNER, Comptroller and Chairman of the Savings Bank Centennial Committee.

DOLLAR SAVINGS BANK, NEW YORK, Jan. 14, 1916.

To the Editor of The Evening World:

The Centennial Thrift Campaign, which is being conducted under the auspices of the Savings Bank Section of the American Bankers' Association, is worthy of universal support.

Aside from the personal benefits derived from the practice of frugal habits, our wage-earning population can render their country no greater service than by conserving a portion of their incomes. The ever-increasing demand for capital to develop our resources, must, to a substantial degree, be supplied through these channels.

The measure of individual success is not determined by what is earned, but by what is saved, and the strength of a nation depends largely upon the thrift of her people.

Thrift is not only desirable, but necessary, and every effort should be made to encourage it.

GEORGE E. EDWARDS, President.

FANCY BALL GUESTS SEE TENANTS FLEE FLAMES

Children Pass Down Ladder at Apartment Fire in East Fifty-Eighth Street.

When firemen arrived to rescue tenants who had been driven, scantly clad, on to the roof of the four-story building at No. 144 East Fifty-Eighth Street about 4 o'clock this morning, they found the street crowded with a strange collection of crows, cats, dogs, and gypsies, girls, huddled sacks, and Columbus, Terrace Garden, where a costume ball was in progress, stood just across the street.

The fire started from an unknown cause in the basement shop occupied by the Spray Electric Company and was confined to the basement and first floor, with damage of about \$3,500.

Mrs. Marie Nelson, who had three Swedish girls in her employment, escaped with them to the street. Sidney Pink, James Loranham and Thomas O'Connor, who rent rooms from Mrs. Nellie Barr on the second floor, escaped with her to the roof in their night-clothes.

Mrs. Elizabeth Murphy, of the next floor, handed her children, Annabelle, six, and Marcelle, nine, down a ladder to the firemen and then made her way to the roof. On the fourth floor Joseph Herzberg stepped to the roof with his wife and two children, his daughter, and Joe Jr., fifteen, and reached the roof next door. Dr. Levy of Flower Hospital treated little Rosie for exposure and Mrs. Murphy for seriously affected lungs, the result of inhaling flames.

Amidst the confusion, Roseenthal said that John Kulling had been dead since early yesterday evening. His mother was alone with him when he died. There was no fire in the grimy little flat. Some time in the night the old woman stole away from her dead, locked the door and went out into the streets. Perhaps she tried to reach the East River.

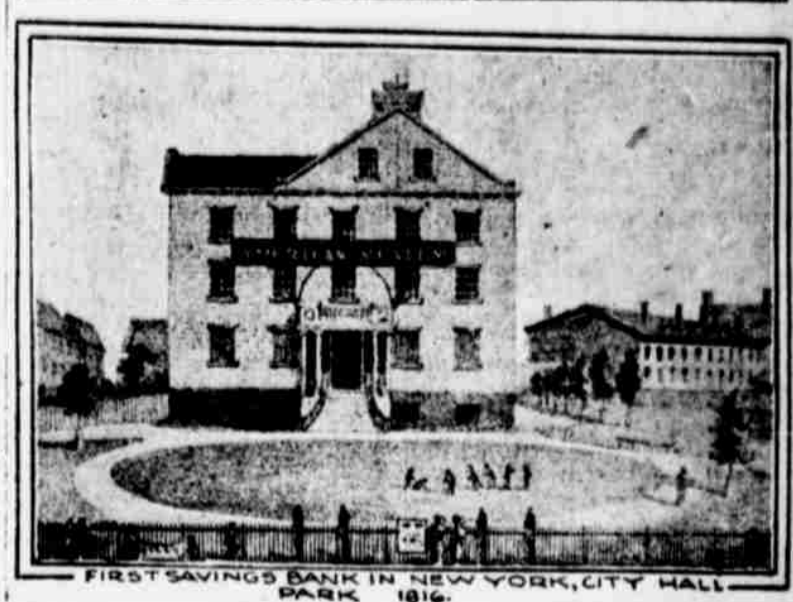
A policeman went to the address, forced a window and entered the flat of the Kullings. John was dead on a squallid bed in one of the three dark rooms. The mother was missing. Investigation established that she was the old woman Patrolman Watch had found.

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FIRST SAVINGS BANK IN NEW YORK, CITY HALL, 1816.

Evening World's Plan a Model for Banks Throughout Country

SAVINGS BANK SECTION, THE AMERICAN BANKERS' ASSOCIATION, Five Nassau Street.

SAVINGS BANK CENTENNIAL—1916.

Jan. 14, 1916.

To the Editor of The Evening World: The nation-wide campaign to promote thrift of the American Bankers' Association is being primarily conducted through the sixty-two chapters of the American Institute of Banking, which is the educational section of the American Bankers' Association in as many cities. This campaign in New York is being conducted under the auspices of New York Chapter of the American Institute of Banking, of which the following have charge of its campaign:

Chapter President Joseph A. Seaborg, Bankers' Trust Company. V. A. Lersner, Comptroller Williamsburg Savings Bank, Brooklyn. W. H. Kniffin Jr., Vice President First National Bank, Jamaica. J. A. Nelson, with Brown Brothers & Co., New York. C. F. Minor, Vice President Columbia Trust Company, New York. E. W. Ellsworth, Guaranty Trust Company, New York. L. A. Merston, United States Mortgage and Trust Co., New York. W. E. Hull, Swarthout & Appenzeller, New York. A. F. Maxwell, National Bank of Commerce, New York. Lionel Sutor, Sutor Brothers, Bankers, New York. M. W. Harrison, Secretary Savings Bank Section, American Bankers' Association, New York.

The manner in which The Evening World is conducting the campaign is very commendable and will undoubtedly be productive of excellent results both for the City of New York and the entire country. We are using your campaign as a model for the rest of the cities in the United States.

M. W. HARRISON, Secretary.

DEATH THREATS? YES, AGAINST BERNHARDT; BUT SHE'LL COME HERE

Scores of Letters With "Terrible Teutonic Names" Sent Her, Says Divine Sarah.

LONDON, Jan. 15.—All the diabolical plots in the world can't keep Mrs. Sarah Bernhardt from making another "farewell" tour of America, she assured the United Press in her dressing room in the Coliseum to-day. The interview came just at the end of her performance of "Les Cathédrales," a striking indictment of German destruction of cathedrals in France and Flanders that packs two big houses daily in London.

"I have received scores of threatening letters from America," said the "Divine Sarah." "They were signed with terrible Teutonic names" (a shrug of the Bernhardt shoulders). "But I defy them. I would have gone sooner had it not been for my physician's advice. I will go in October. I have no fear. If I must die in America, it must be. It is fate foreordained. But I shall be fully insured against assassination."

"You mean your life insured?" she was asked.

"Oh, no—no—not that," she replied. "Assurances that my company will be enabled to get back to France, that they will not be financially embarrassed, that they will not be liable for damage to some one's property if I am blown up. I must take no many precautions usually unthought of."

Mrs. Bernhardt is intensely interested in American politics. She believes President Wilson too apathetic and thinks he should have broken off relations with Germany long ago.

Mrs. Bernhardt moves about quite energetically, despite the recent operation for the removal of her leg. Her maid unties the artificial leg as soon as she leaves the stage at each performance.

She is most anxious to see America again, she said, and plans to stay about six months "despite those horrible Germans."

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ARE YOU INTERESTED IN THE CAMPAIGN FOR THRIFT?

Read these articles carefully, think them over and you will find that through The Thrift you can carry out almost any idea set forth.

If you live in Brooklyn or Queens Thrift Mortgages will help you clear your property. No matter where you live we can help you save. Send for booklet.

THE THRIFT

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